



## **Rental Data – Little Cayman**

**Location:** Little Cayman, the Cayman Islands

**Property Type:** The data is for single residential homes (and excludes apartments, B&Bs)

**Date of Data:** October 2023

**Duration of Data:** 12-months

**Source:** AirBNB and VRBO

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### Market Overview: Little Cayman

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Market Performance 0 Submarkets 24 Active STR Listings

How is this market performing?



Market Score

31 Rental Demand

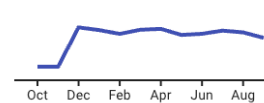
93 Revenue Growth

42 Seasonality

58 Regulation

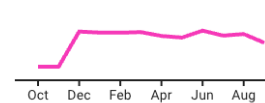
Annual Revenue

\$84.3K +100% past year



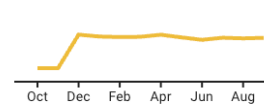
Occupancy Rate

56% +100% past year



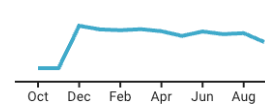
Average Daily Rate

\$414.6 +100% past year



RevPAR

\$243.6 +100% past year



### Market Performance Details: Little Cayman

Save Share

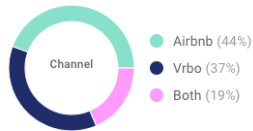
Listings Occupancy Revenue Rates RevPAR

Total available listings

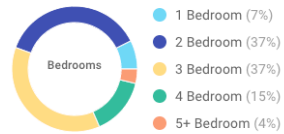
28

+100% past year

Listings by rental channel

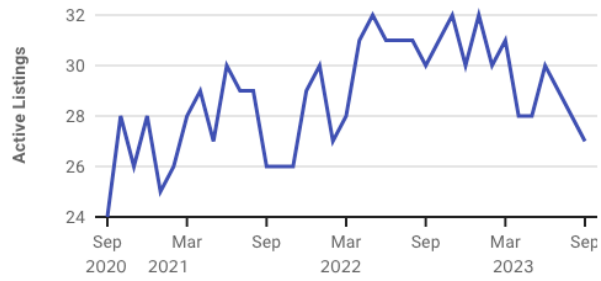


Listings by rental size



### Rental growth in the last 3 years

-10% past year



### Listings by annual availability



- 1-90 nights (22%)
- 91-180 nights (11%)
- 181-270 nights (33%)
- 271-365 nights (33%)

### Listings by rental type



- Private Room (0%)
- Entire Home (100%)
- Shared Room (0%)

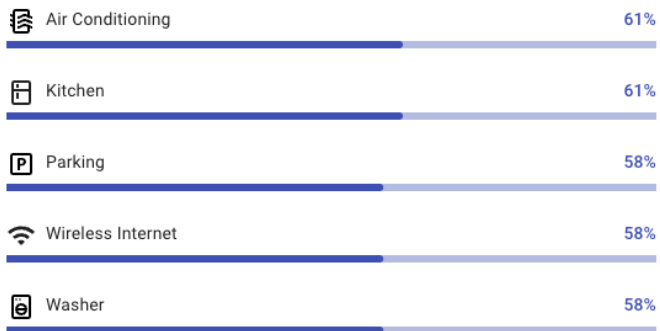
### Listings by Cancellation Policy



### Listings by Minimum Stay



### What amenities do listings have?



### Who are the largest property managers?

Property Manager	Listings	Annual Change	Reviews	Average Review

## Rates ⓘ

Average daily rate

**\$414.6**

per night

+100% past year

Entire Place

**\$414.6**

per night

+100% past year

Professionally managed

**\$0**

per night



Luxury

**\$363.4**

per night

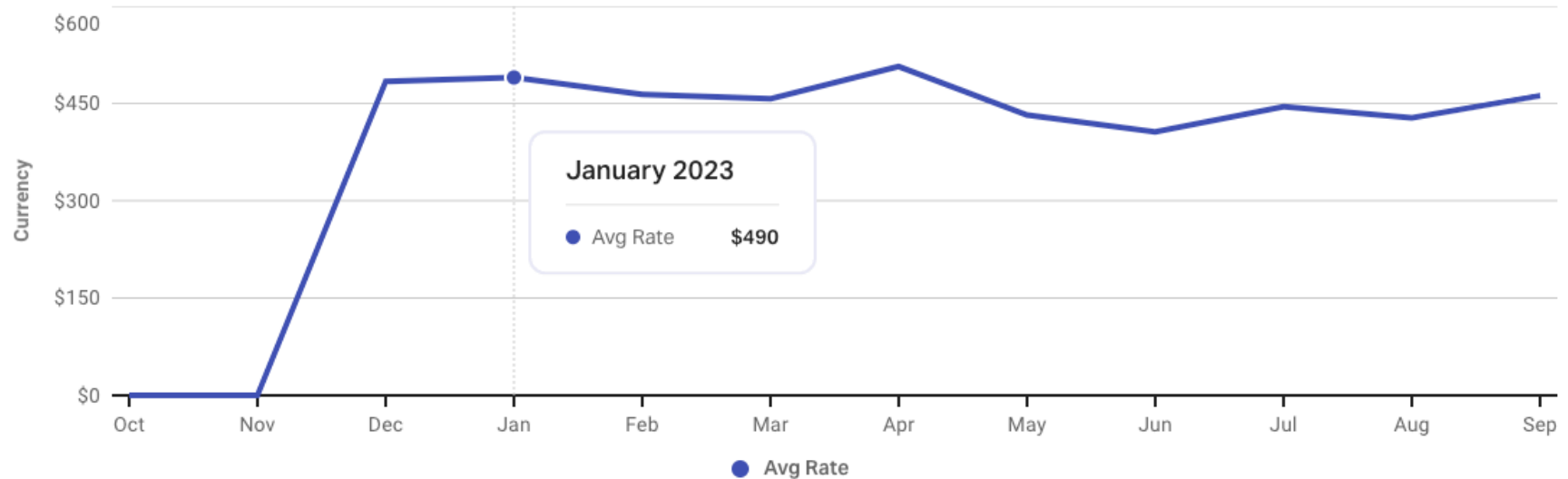
+100% past year

What was the average daily rate? ▾

📄 Export

Average daily rate over the last 12 months ▾

+100% past year

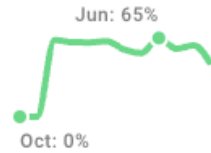


## Occupancy ⓘ

Occupancy Rate

**56%**

+100% past year



Booking lead time

**69 Days**

+70% past year



Length of stay

**4 Days**

+14% past year

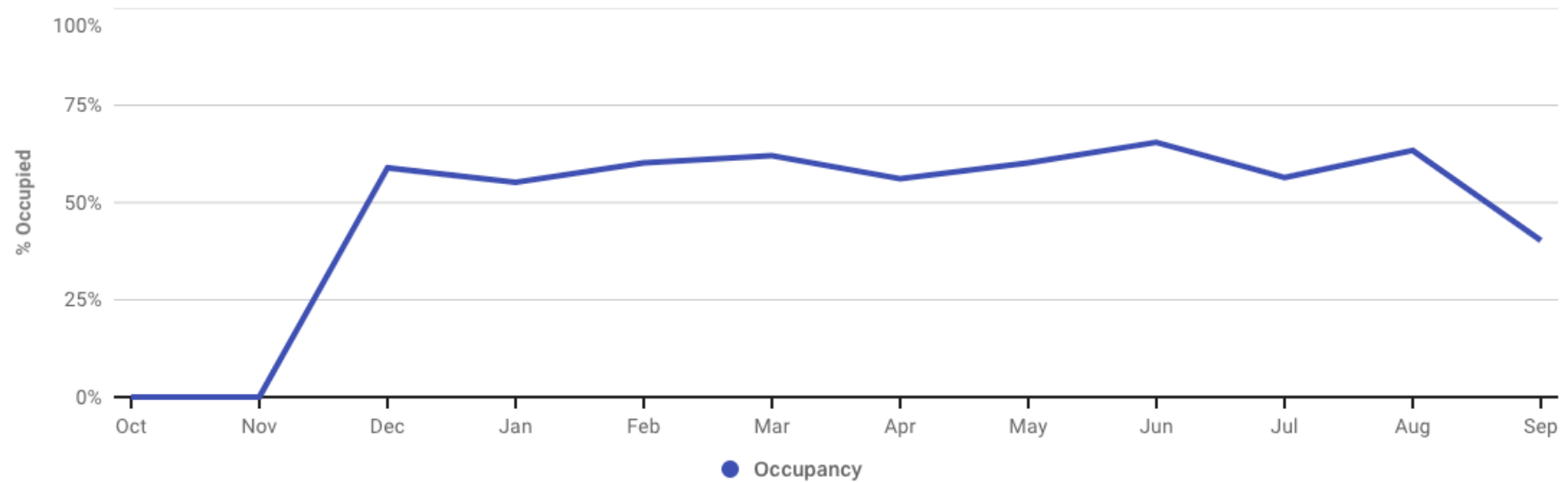


What percentage of the month was occupied? ▾

↓ Export

Average monthly occupancy over the last 12 months ▾

+100% past year



## Revenue ⓘ

Average revenue

**\$84.3K**

per year

+100% past year

Entire Place

**\$84.3K**

per year

+100% past year

House

**\$91.9K**

per year

+100% past year

Apartment

**\$72.2K**

per year

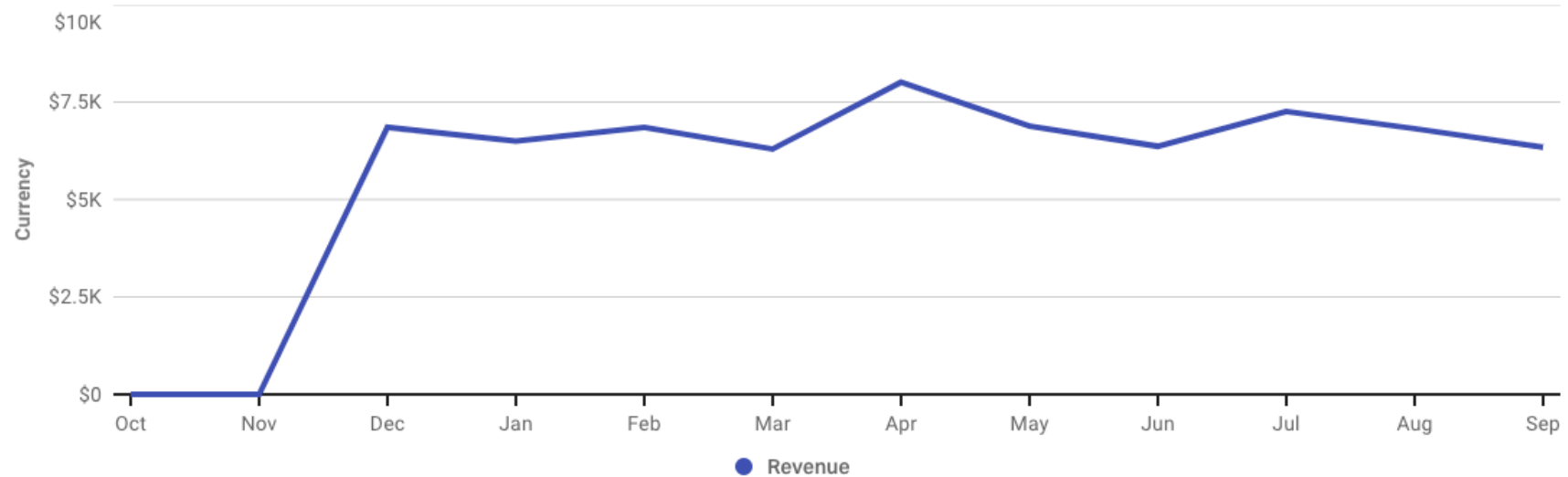
+100% past year

How much revenue did listings earn per month? ⌵

⬇ Export

Average revenue over the last 12 months ⌵

+100% past year



### **How is the Market Score Calculated:**

We calculate the Market Grade by comparing the performance of a market against the top 2,000 Airbnb markets globally. The score is determined by which percentile the market sits in for 5 key metrics:

1. Investability
2. Rental Demand
3. Revenue Growth
4. Seasonality
5. Regulation

The Market Score is our way of ranking the performance of a market against what we have determined to be the top Airbnb cities in the world. These are markets with high numbers of listings and extensive historical data. The percentile the market sits in for each of the 5 metrics determines the overall score. For example, a market in the 70th percentile would score 70 out of 100. The Market score is updated each month, so it can be a good indicator of any change in the market on the whole. Read more here: <https://help.airdna.co/en/articles/8062174-how-is-market-score-calculated>

### **How does AirDNA calculate occupancy rate?**

Occupancy rate is calculated by dividing the number of reserved days by the total number of available days in the month for a property. Listings with no reservations are excluded. Read More Here: <https://help.airdna.co/en/articles/8062178-how-does-airdna-calculate-occupancy-rate>

### **How does AirDNA calculate revenue?**

In AirDNA you can find revenue performance for both individual listings and entire markets, once we have a property's revenue performance we add it to the overall market's revenue to find the median. Read More here: <https://help.airdna.co/en/articles/8374548-how-does-airdna-calculate-revenue>